

Thinkgo

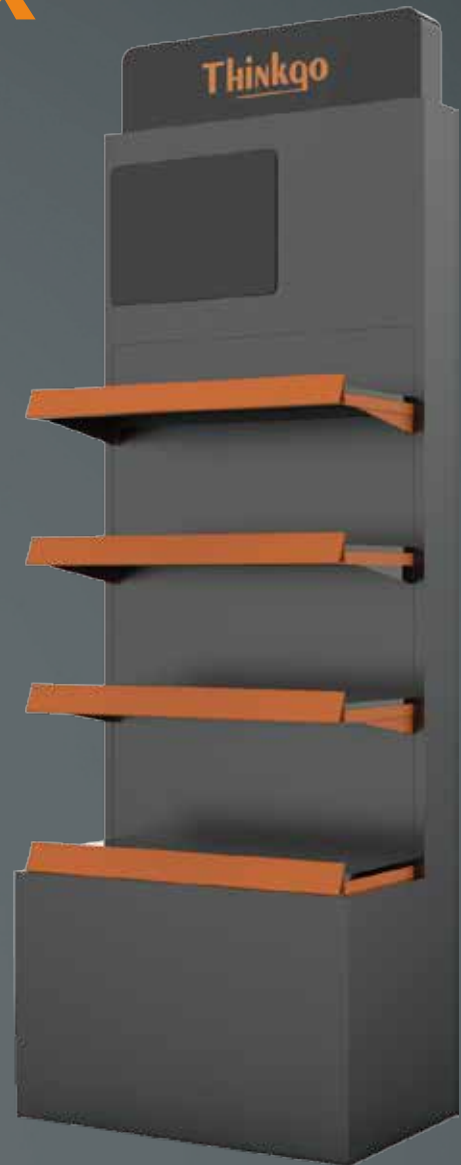
Thinkgo series

RFID Display Rack

PG-CT-DP01

Store display equipment

- Replenishment reminding
- Smart interaction
- Customer preference analysis



Website

PG IOT Smart Retail

✉ Sales@thinkgo.cc

🌐 <http://www.thinkgo.co>

📍 Beijing / Wuxi / Shanghai / Huizhou, China

Description

Application



Untimely replenishment, boring shopping guide, unclear market needs are the pain points of retail stores. RFID Display Rack is developed by Pinguan to solve such problems. Mainly used in stores of digital products, cosmetics, footwear, bags and toys. It's integrated with a multi-layer rack, RFID system and computer system. When customer pick up a product, the corresponding video will be played by the computer and the picking information will be kept for analysis. If the goods are away from the rack for a certain time, the replenishment reminding will be sent to the retailer. In this way, customers know better about the goods without disturbing while the retailer improves the rack utilization and knows better about customer preference with realtime objective data.

About Us

Professional RFID total solution provider

Haier's shareholding company

Drafter of standard GB/T37026-2018

Drafter of standard IEEE P2786

Impinj's gold value added partner



- Leading an technological and interesting way of promotion
- Fewer staff are required for guiding work
- Realtime video advertising with any pre-maded content
- Accurate customer preference with real data
- Better shopping experience based on no interaction

Parameter

Name: RFID Display Rack

Model: PG-CT-DP01

Dimensions: 1,260×425×1,700mm

Color:

Storage Temperature: -15°C~+45°C

Working Temperature: -20°C~+65°C

Frequency: 920~925MHZ

Protocol: EPC C1G2/ISO18000-6C

Antenna: Built-in high performance antennas

RF Power: 32.5dBm

Communication: WiFi, RJ45, 4G

Power Supply: AC 220V

System: Windows

Rated Power: <500W

Monitor: Above 19 "

Computer: Industrial

Working humidity: 5%~95%, non-condensing

